



MEETING MINUTES
SESSION OF THE COMMISSION WORKSHOP (SIGN CODE & PAB)
CITY OF KISSIMMEE
CITY HALL, COMMISSION CHAMBERS
101 CHURCH STREET, KISSIMMEE, FLORIDA 34741-5054
MONDAY, SEPTEMBER 22, 2025, AT 2:00 PM

1. MEETING CALLED TO ORDER

Members Present: Mayor Jackie Espinosa, Commissioners Noel Ortiz, Carlos Alvarez, III (Arrived at 2:02 p.m.), Janette Martinez

Staff Present: City Manager Mike Steigerwald, City Attorney Olga Sanchez de Fuentes, Deputy City Manager Austin Blake, City Clerk Tameara Crespo

Members Absent: Commissioner Angela Eady, Deputy City Manager Desiree Matthews

Mayor Espinosa called the meeting to order at 2:00 PM.

2. WORKSHOP BUSINESS

2.A Workshop to update the City Commission and Planning Advisory Board on changes to the Sign Code

Discussion about updates to the Sign Code.

Senior Planner Ashley Cornelison introduced city consultant Patricia Tyjeski from Inspire Placemaking Collective and reviewed the PowerPoint presentation attached to the agenda. During the presentation, both staff and the commissioners engaged in an open discussion regarding the proposed changes. Key discussion topics included temporary signage modifications such as banners, feather flags, cold air inflatables, and portable ("A-frame") signs in residential areas, as well as bus benches and window wraps. A recommendation was made to reduce the display duration for changeable signs from 15 seconds to 10 seconds.

Planning Advisory Board member Alex Alemi provided comments and feedback on the proposed code amendments, specifically highlighting considerations around pedestrian-focused versus vehicle-oriented signage and the intended audience for the changes. All feedback gathered during the discussion will be incorporated into the final draft of the proposed changes, which will be presented at upcoming public hearings before the Planning Advisory Board and City Commission.

3. GENERAL DISCUSSION

4. ADJOURNMENT

There being no further business to come before the Commission, Mayor Espinosa adjourned the meeting at 2:47 PM.



Jackie Espinosa

MAYOR-COMMISSIONER

ATTEST:

Tameara Crespo

CITY CLERK