



**COMMISSION WORKSHOP AGENDA
SESSION OF THE CITY COMMISSION TO BE HELD AT THE
CITY OF KISSIMMEE
CITY HALL, COMMISSION CHAMBERS
101 CHURCH STREET, KISSIMMEE, FLORIDA 34741-5054
TUESDAY, JUNE 22, 2021
3:00 PM**

1. MEETING CALLED TO ORDER

“As a courtesy to others, please silence all electronic devices during the meeting.”

2. WORKSHOP DISCUSSION

2.A UPDATE ON AMERICAN RESCUE PLAN FUNDING AND ELIGIBLE EXPENSES

Staff will provide the Commission with an overview of the American Rescue Plan Act, anticipated funding, and eligible expenditures.

2.B PRESENTATION ON UPDATES TO EVENTS & VENUES DIVISION

Presentation to the City Commission on the Parks & Recreation Department's, Events & Venues Division 2021/22 Operations.

3. ADJOURNMENT

IN ACCORDANCE WITH FLORIDA STATUTES 286.105: ANY PERSON WISHING TO APPEAL ANY DECISION MADE BY THE CITY COMMISSION WITH RESPECT TO ANY MATTER CONSIDERED AT SUCH MEETING OR HEARING WILL NEED TO ENSURE THAT VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS MADE.

IN ACCORDANCE WITH FLORIDA STATUTE 286.26, PERSONS NEEDING ASSISTANCE TO PARTICIPATE IN ANY OF THESE PROCEEDINGS SHOULD CONTACT THE OFFICE OF THE CITY CLERK, 101 CHURCH STREET, KISSIMMEE, FL 34741, (407) 518-2309.

ITEM 2.A

UPDATE ON AMERICAN RESCUE PLAN FUNDING AND ELIGIBLE EXPENSES

Request

Staff will provide the Commission with an overview of the American Rescue Plan Act, anticipated funding and eligible expenditures.

Explanation

Staff will make a presentation on the provisions of the American Rescue Plan Act, including an overview of the possible uses and strategies for funding programs and projects in the Commission's annual top and high priorities outlined in the City's Strategic Plan.

Recommendation

Staff will be available to answer any questions and receive feedback from the Commission on the anticipated Rescue Plan funding.

REQUESTED CITY COMMISSION ACTION:

No Action

Department: City Manager

Presenter:

Attachment(s):

1. ARP Review Presentation

The American Rescue Plan Review

What Coronavirus State and Local Fiscal Recovery Funds
mean for the City of Kissimmee...



Coronavirus State and Local Fiscal Recovery Funds

Key Points:

To help eligible state, local, territorial, and Tribal governments meet their present needs and build the foundation for a strong recovery

To support the immediate pandemic response, bring back jobs, and lay the groundwork for a strong and equitable recovery, the American Rescue Plan Act of 2021 established the Coronavirus State and Local Fiscal Recovery Funds, designed to deliver \$350 billion to state, local, territorial, and Tribal governments to bolster their response to the COVID-19 emergency and its economic impacts.

To meet pandemic response needs and rebuild a stronger, more equitable economy as the country recovers.

Signed into law – March 11, 2021

\$1.9 Trillion allocated to state/local governments

First Interim Final Rule (151 pages) issued May 10, 2021

Second Interim Final Rule anticipated in the Fall 2021

- *One-time funding
- *Funds must be obligated by 2024 and fully expended by 2026

Funding Objectives

- Support urgent COVID-19 response efforts to continue to decrease spread of the virus and bring the pandemic under control.
- Replace lost public sector revenue to strengthen support for vital public services and help retain jobs.
- Support immediate economic stabilization for households and businesses.
- Address systemic public health and economic challenges that have contributed to the unequal impact of the pandemic.

Eligible Expenditures- By Category

1 Replace lost public sector revenue

- Offset budget shortfalls to balance the FY 2021-22 budget year. These funds replace revenues lost due to losses in sales tax, gas tax, and general revenues. We can use these funds to fix our budget shortfalls for the next three years.

2 Addressing the negative economic impacts

- Impacts on households and individuals
- Impacts on businesses
- Speeding the recovery of tourism, travel, and hospitality sectors
- Rebuilding public sector capacity

3 Serving the hardest-hit communities and families

- Addressing health and pre-existing disparities
- Investments in housing and neighborhoods
- Addressing educational disparities
- Promoting healthy childhood environments

Eligible Expenditures- By Category

4 Supporting the public health response

- Services and programs to contain and mitigate the spread of COVID-19
- Services to address behavioral healthcare needs exacerbated by the pandemic

5 Providing Premium Pay for essential workers

- Paid to public safety during COVID—19 onset.

6 Water, sewer, and broadband infrastructure

Local & Regional Impacts

\$18,069,843

City of Kissimmee's Total Allocation

\$9M already received

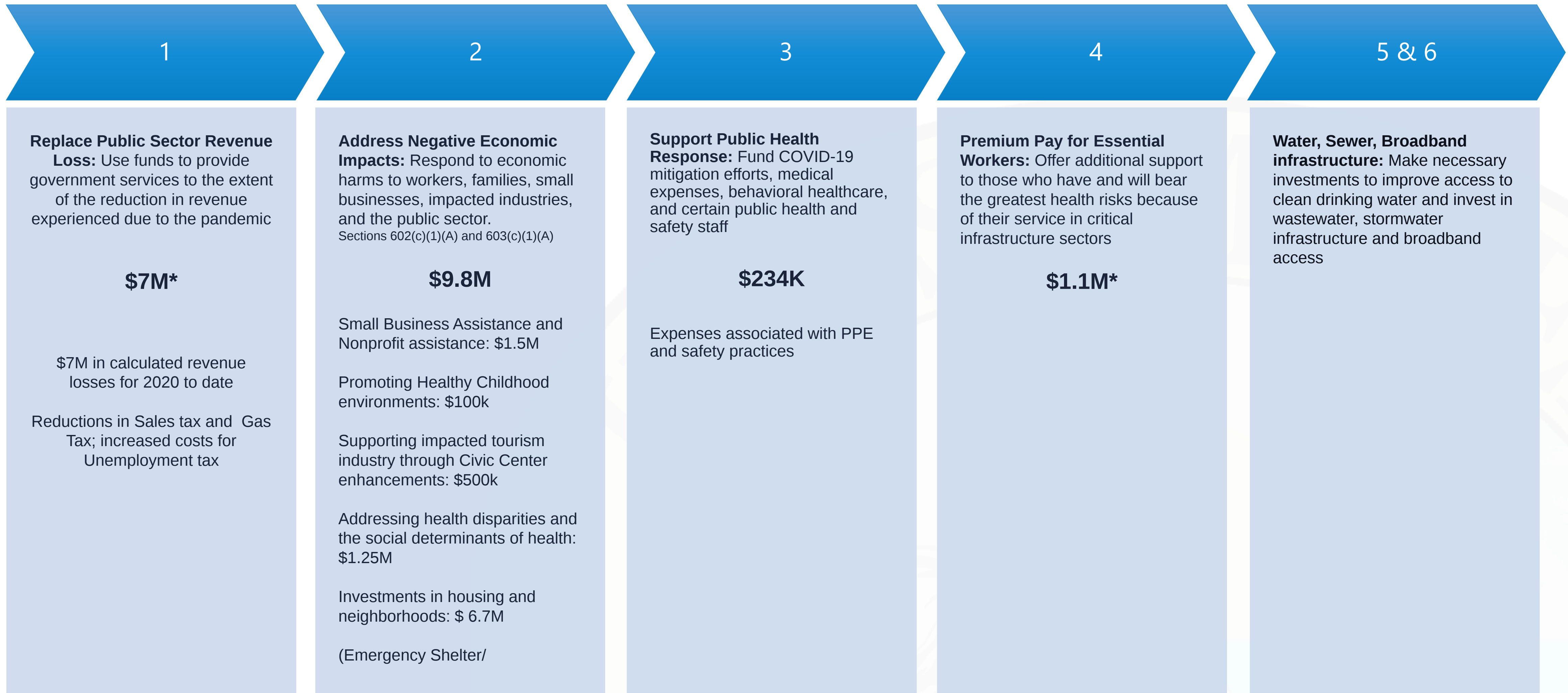
\$9M additional expected in May 2022

\$518,000,000

(more than 1/2 a billion dollars to the region)

Entity	Allocation
Osceola County	\$72.9M
Orange County	\$270.6M
Seminole County	\$91.6M
City of Orlando	\$58M
City of St. Cloud	\$8.8M

Authorized Uses



Funding recommendations consistent with Kissimmee 2025 Strategic Priorities

- Financially Sound City Providing Quality Services
- Livable Community through sustainable development and managed growth
- Stronger Kissimmee Economy with more quality jobs
- Effective transportation system
- Vibrant downtown and beautiful lakefront



Thanks!



ITEM 2.B

PRESENTATION ON UPDATES TO EVENTS & VENUES DIVISION

Request

Presentation to the City Commission on the Parks & Recreation Department's, Events & Venues Division 2021/22 Operations.

Explanation

Steve Lackey, Director of Parks and Recreation, will give a presentation to the City Commission on the status of the Events & Venues Division Operations for 2021-2022. The presentation will provide a summary of the past year, re-opening plans, post COVID & key initiatives for 2021-22 in addition to future projects ahead.

Recommendation

Presentation to the City Commission.

REQUESTED CITY COMMISSION ACTION:

No Action

Department: Parks & Recreation

Presenter:

Attachment(s):

1. Events PP (Final)

CITY OF KISSIMMEE

Events & Venues Division Update
June 22, 2021



2020 Key Milestones

- COVID-19 Pandemic impacts event industry worldwide
 - Kissimmee Civic Center / Community Festivals canceled or postponed (March 2020 – March 2021)
- Events team deployed to assist Development Services with processing applications and administering Coronavirus relief fund grants for City residents.
 - CDBG-CV: 402 applicants / \$213,000 awarded
 - Coronavirus Relief Fund: 321 applicants / \$1.1 million awarded
- Civic Center Renovations
 - New classroom conversion
 - Ballrooms refurbished: paint & lighting
 - Hallways, lobby & common areas repainted
- Berlinsky Community House – Closed to the public
 - Facility analysis concludes new building needed

2021 – Post Pandemic / Phased Re-Opening

- Civic Center re-opens to public May 1st
- Resume City produced Festivals
 - Art Pop up @ Kissimmee Lakefront Park – May 15, 2021
 - Juneteenth Celebration @ Kissimmee Lakefront Park – June 19, 2021
- Monumental 4th of July Celebration @ Kissimmee Lakefront Park
 - Sunday, July 4th 6-9:30 pm
 - Live Entertainment, Food Trucks, KUA Kids Zone, Fireworks
- Resume Festivals w/ Outside Promoters
 - August 20 – Cuban Sandwich Festival
 - October 8 – Viva Osceola
 - November 6 – Orlando Japan Festival



2021 – 2022 Festival & Parade Calendar

2021

- May 15 – Art Pop Up
- June 19 – Juneteenth
- July 4 – Monumental 4th of July
- Aug. 21 – Cuban Sandwich Festival
- Sept. 18 – Fandom Kissimmee
- Oct. 9 – Viva Osceola
- Oct. 29 – Boo on Broadway
- Nov. 7 – Orlando Japan Festival
- Nov. 13 – Veteran’s Day Parade
- Dec. 11 – Festival of Lights Parade & Holiday House

2022

- Jan. 15 – MLK Unity Celebration
- Feb. 19 – Festival & Fishing Tournament
- March 19 – Kowtown
- April 24 – CAFA Fusion
- May 7 – Night of Music
- June 18 – PrideFest Kissimmee
- July 4 – Monumental 4th of July
- Aug. 20 – Cuban Sandwich Smackdown
- Sept. 10 – Desfile Puertorriqueno de la Florida
- Sept. 17 – Fandom Kissimmee
- Oct. 8 – Viva Osceola
- Oct. 28 – Boo on Broadway
- Nov. 5 Orlando Japan Festival
- Dec. 10 Festival of Lights Parade & Holiday House



Vision 2021-22 Key Initiatives

- Advertise & Hire Events & Venues Division Manager
- **Increase number of Quality Cultural & Arts Festivals @ Kissimmee Lakefront Park**
 - Fall 2021: Request for Proposal – Invitation to Festival Promoters
 - Create a dynamic 12-month Festival Calendar by advertising the open months, review proposals and select qualified promoters
- New City produced event:
 - The February Chili Cookoff will be re-tooled to a festival celebrating outdoor sports and recreation in Central Florida and Lake Toho, highlighted by a fishing tournament, live entertainment, food trucks, vendors and family friendly activities

Vision 2021-22 Key Initiatives (Continued)

- Optimize use of Kissimmee Civic Center
 - Close fitness component – repurpose space
 - Open arena for daytime community recreation (basketball, Zumba etc.)
- Explore capital improvements to the arena to better accommodate conventions, tradeshow and athletic competitions.
- Increase sales of Arena Events (Focus on Athletic Competitions)
 - 70% of Civic Center revenue is from Arena events
 - 60% of this revenue is from Athletic competitions and events (Martial Arts, boxing, volleyball, etc.)
- Increase sales of Ballroom (Berlinsky Community House unavailable)
 - 30% of Civic Center revenue is from ballroom rentals
 - While ballroom revenue is relatively low, the space is not under utilized. Approximately 40% of use is non-revenue generating City use

Vision 2021-2022 Key Initiatives (Continued)

- Staff Development / Training
 - Superior Customer Service
 - Develop Sales Team
- Berlinsky Community House – New Structure / Same footprint
 - Designed to support Community Theater / Playhouse (back of the house, seating, lights & sound)
 - Space suitable for Banquets, Weddings, Quinceañeras & Receptions
- Fall 2021 – Lakefront Park Restaurant Concessionaire
 - Request for proposal - Restaurant Operators/Concessions for both Ruby Plaza Café & Toho Marina / Bait Shop





Thanks!



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